

Date of birth: 29. 07. 1970.

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Education: Academy of Applied Arts, Belgrade
Section: **applied graphics**, studio: **photography** (5 year course 1994 – 1999)

Experience: **1999 – 2000** BMG (printing firm)
Position: **graphic designer**
Assignments: package design
Clients: BIP (brewery) , Soko Štark (candy factory)

2000 – 2001 Idea Plus DDB
Position: **graphic designer**
Assignments: package design, visual identities, print adv.
Clients: Institute for foreign languages, Polar bicycles, Skopsko pivo (brewery)

2001 – 2002 Free lance art director
Clients: DIPOS (diplomatic housing), Faculty of Mechanical Engineering

2002 – 2003 Galenika Fitofarmacija (pharmaceutical company)
Position: **art director** (in house agency)
Assignments: total design

2003 – 2005 Pristop Communications
Position: **art director**.
Assignments: design concepts
Clients: Playboy, British American Tobacco, TBI Leasing, Societe General Bank, Mercator, Mitsubishi Motors, Slovenian Business Club, Logitech.

2005 - 2006 Free lance art director
Cooperation with: Futura design, Buzz Advertising, Leo Burnett.

2006 - January 2007 Orange studio
Position: **art director**.
Assignments: design concepts
Clients: Belgrade Philharmonic Orchestra, St. George's strings, Hypo Consulting, Gorki list, Bianca spa resort, Italian Culture Centre

2007 - 2008 Open Mind
Position: **art director**.
Assignments: design concepts
Clients: Belgrade Pharmacy, Saga, Red Star- hockey club, Vračar municipality, Palić vinery, WOW vinery, Wellness Company

2008 – 2009 25th Universiade Belgrade

Position: **art director**

Assignments: the new mascot design and visual identity of the Games

Abilities: Adobe Creative Suite

Rewards: UEPS 2006 award for non-profit organization campaign (Belgrade Philharmonic Orchestra)